

MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE

Career Guidance Cell Academic Year: 2020-2021

Date: 24.09.2020.

CIRCULAR

This is to inform all the 2nd and 3nd year students of B.Tech, that there will be BUILDING A COMPETITIVE BRAND, Guntur on 26.09.2020 at 04:00 PM

Mr. RAHUL TIRUMALA PRAGADA, FOUNDER & CEO at MAKERS OF MILKSHAKES is going to address the students with all inputs required.

We suggest all the students to be a part of the session and make it interactive.

Coordinator

Principal

WOMEN'S ENGINEER AGEOLUTESE PULLADIGUNTA, GUNTUR-17.

CC to

- 1. Chairman
- 2. All Deans & HoDs
- 3. A.O
- 4. T.P.O
- 5. Trainers
- 6. Library
- 7. Office
- 8. Read on all class rooms



MALINENI LAKSHMAIAH WOMEN'S ENGINEERING COLLEGE

Career Guidance Cell Academic Year: 2020-2021

Date: 28-09-2020

Report on Webinar

The following program is conducted for 2nd and 3rd year Students to create the awareness among the students about Building a Competitive Brand. In this session, the speaker spelled out his view on building and surviving in the most common yet fascinating domain, food & beverages., Students are very much satisfied with session and the budge for this program was Rs.5,000 for trainer Honorarium.

Title of the Program:

Building a Competitive Brand

Speaker:

Mr.Rahul Tirumala pragada, Founder & CEO at Makers of

Milkshakes.

Name of the Agency:

T-Tribe Talk

Date of the Program:

26-09-2020

No. of Students attended:

422

Co-ordinator

Principal

PRINCIPAL
MALINENI LAKSHMAMAM
WOMEN'S ENGINEENING COLLEGE

PULLADIGUNTA, CHI TOTAL



Malineni Lakshmaiah Women's Engineering College: Guntur Career Guidance Cell



T-Tribe Talk by Mr. Rahul T. In this session, the speaker would be spelling out his view on building and surviving in the most common yet fascinating domain, food & beverages.

Topic: Building a Competitive Brand

Date: 26th September 2020

Time: 04:00 PM

Mr.RahulTirumalapragada, Founder & CEO at Makers of Milkshakes.

July

MALINENI LAKSHMAIAH

VOMEN'S ENGINEEMING COLLEGE

PULLADIGUNTA, GUNTUR-17.